

BAKER BOYER

BLUE ZONES PROJECT by sharecare riday 9-5 RU HOURS 9-5:30 • Friday 9-6 N LOCALL Baker Boyer is proud to be a Blue Zones Designated Workplace. A Blue Zones Community' means that residents and business owners alike are focused on improving well-being for themselves and their neighbors. Together, we can lower obesity rates, smoking and chronic disease to create a healthier, happier place to live, work, and play.

A NOTE FROM OUR PRESIDENT

As we at Baker Boyer look back at 2022, we see a year of transition. The transition of living in a world of COVID-19 lockdowns and working from home to one of moving back to normalcy. As we reopened back to the general public, we took notice of the good that we have done and continue to do for the communities we serve.

Although the Pandemic may be largely behind us, the social inequity and trauma of the event still lives with us today. Because of this, we have given to help individuals cope with the stresses that have been attributed to the Pandemic. Whether it is for better mental health, food security, or overall help to those who were affected the most by the Pandemic.

One of the novel ways Baker Boyer donates money is through our Miles for Charity program, where wellness of our employees and the charitable intent of the Bank go hand-in-hand. Another way Baker Boyer donates to nonprofits is through our client satisfaction survey. When a client fills out the survey, they get to pick from a nonprofit of their choosing; allowing our clients to participate in the giving process. These are just two of many channels that aided Baker Boyer in giving \$189,000 to nonprofits throughout our communities.

I am also happy to announce that we continue to look forward by empowering our young people to plan for their financial future. A better educated and prepared young person can contribute to the overall health and vitality of a community for years to come. This year our financial literacy program was in place in 15 schools from Walla Walla, Milton-Freewater, Yakima, and the Tri-Cities. In addition, three of our graduates received \$1,000 scholarships to attend a college of their choosing.

So, looking back at 2022, Baker Boyer lived up to its promise to our communities. We look forward to achieving that same goal for decades to come.





SPONSORSHIPS & DONATIONS

Baker Boyer receives requests for support from hundreds of organizations each year, and we are proud to assist many of them. Our emphasis is to support organizations and programs that strengthen the communities we serve through charitable gifts, sponsorships, and donations.





SCHOLARSHIPS & GRANTS

Baker Boyer's Trust Advisors administer several scholarship and grant programs. These support the community by offering funding for medical needs, education, and community enrichment opportunities.

VOLUNTEERING

Baker Boyer employees are dedicated to their communities and serve several organizations through volunteerism and board membership. The Volunteer Committee at Baker Boyer organizes events so employees can work with each other, volunteering on a larger scale.





CORPORATE GIVING

2022 Year In Review



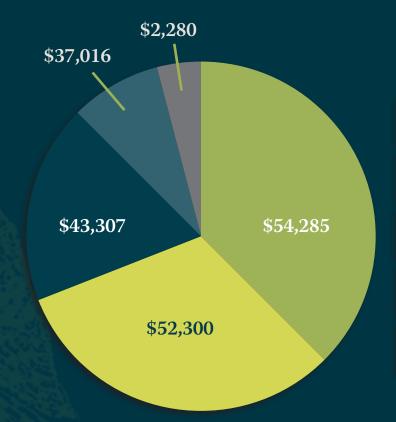
\$189,000+

Baker Boyer's corporate gifts to community nonprofit and civic organizations, programs, and events totaled more than \$189,000 in 2022.



80

Baker Boyer made charitable gifts and sponsorships to 80 organizations last year.



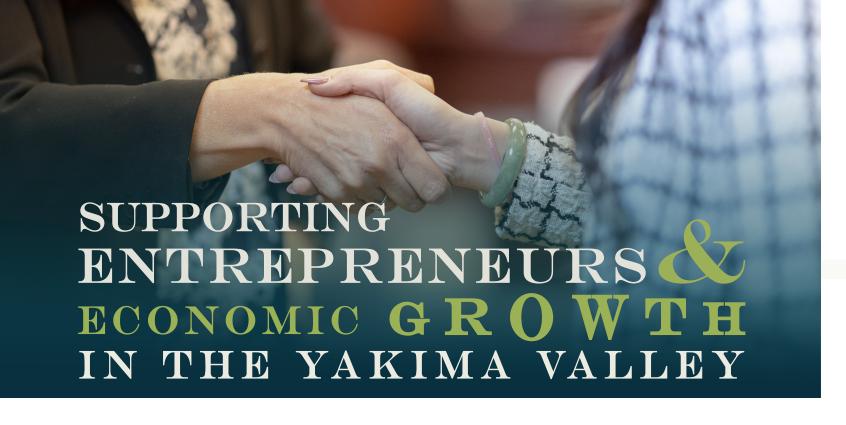
Business & Economic Development

Education & Youth Development

Low-Income Services

Community Health

Other



"The end goal for all of

activity and more jobs in

this is more economic

YCDA Executive Director

the community"

Ionathan Smith -

What do you get when you put budding entrepreneurs into a nine-week competition to see who builds the best business plan? For participants, a chance to thoughtfully launch their business dreams. For the community, a healthy dose of economic development and a growing employment base.

In 2022, Baker Boyer became the title sponsor of the Enterprise Challenge, a business plan competition open to new and emerging companies in Yakima and Kittitas counties. In addition to the Bank's financial support, several employees volunteered

their expertise — leading classes with a focus on finance, and sustaining a healthy bottom line. They also provided tutoring, mentorship, and service as judges. Baker Boyer's role in the annual contest not only invests in and adds value to the communities we serve, but it reinforces the entrepreneurial principles of Bank co-founder and serial entrepreneur Dr. Dorsey Baker. The Bank and its team of employees foster and strengthen the community through careful, informed business development with enduring innovation that creates legacies to benefit future generations.

What is the Enterprise Challenge?

The program was introduced in 2010 by the Yakima County Development Association. The Kittitas Chamber of Commerce and Kittitas County later joined, expanding support, resources and the field of participants. Aspiring entrepreneurs and

owners of businesses less than 2 years old can enter. They receive instruction on how to participate. In return, they learn business law, human resources, marketing, financing, technology, and related topics, plus individual help in one-on-one sessions with business experts — all valued at an estimated \$2,500.

Competitors also network and build relationships with other entrepreneurs, receive evaluations and feedback on their plans and move through rounds of the competition, culminating with a trade show and a final presentation round. Cash prizes of \$10,000, \$5,000 and \$2,500 are awarded to the first-through third-place winners, respectively. In the end, everyone wins because they either complete a business plan — a critical element of their launch in a program that cuts the average time to develop such a plan in half — or recognize that they are not

ready to move forward. The latter is also considered a success.

"The end goal for all of this is more economic activity and more jobs in the community," YCDA Executive Director Jonathan Smith said. One such example is the Gallivant Chocolate Company. Owner Liz O'Connor launched the Ellensburg business in September 2022 after finishing second in the Enterprise Challenge.

Her business fills a niche in a market already served with wine, craft beer, spirits, fruits and coffee, but no chocolate. Certified as a chocolatier, she sells her treats online and through area vendors — a hotel, gallery, bookstore and gas stations. One of her biggest learning curves has been around social media. She earned her business degree in the late 1990s, before social media was part of the marketing landscape. Other lessons have centered around business licensing and setting her prices. "You don't know what you don't know," she said. "There's always something new to learn, always an improvement that could be made."

Where did the idea come from?

The Enterprise Challenge started as a response to the Great Recession. The 2008 financial crisis socked employment across the region while economic development prospects for YCDA slowed to a trickle. In a typical year, 30 to 50 project leads might be submitted to the YCDA. In the wake of the financial crisis, that number trickled to 15 to 18. Many of the job losses were high-paying positions that required education — manufacturing, professional, technical and scientific jobs. "There wasn't a lot of economic activity at the time," he recalls. "If it wasn't for ag, everything would have gone away."

To help residents expand their skills, YCDA set up a series of workshops in 2009. Many signed up for them, but few turned out. That was, until banks and other organizations sponsored the efforts and added prize money to incentivize participation. In 2010, the competition took off. "So the program really started as a response to proactively help our community post-recession," Smith says. "And it's grown from there."

By its 10th round in 2019, the program had helped launch more than 85 successful startup businesses across Yakima and Kittitas counties, collectively employing nearly 300 people with annual gross wages of more than \$6 million. Some of the region's most celebrated businesses exist or have been bolstered because of the program. Participants and top finishers have included a coffee roaster, junk hauler, meatpackers, drone services, breweries and cheesemakers.

Since its start, the program has engaged with 284 participants, including those enrolled in 2023. The contest draws an average of 20 to 22 participants each year, though it peaked at 34 and has had as few as 16. A year ago, 144 participants remained in business in the Kittitas and Yakima areas.

"We truly feel that partnership from Baker Boyer. Their excitement and support of the contestants — we feel it from there. I think this is a very unique partnership we have from them.," YCDA Bilingual Business Development Manager Yani Cisneros said.

For more information and to see a list of previous winners, visit https://chooseyakimavalley.com/getting-started/enterprise-challenge/.



2023 Top Four Enterprise Challenge Winners & Baker Boyer Team

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EMPLOYEES GIVE BACK

MILES FOR CHARITY

Miles for Charity is a feel-good fundraising event focused on being active and staying healthy. For one month, Baker Boyer donated \$1 for every mile walked, ran, biked, and swam by employees. This event encouraged employees to get outside and get active for their mental health. Along with that, it was a way for our employees to interact and share photos with each other virtually! Each week, employees counted how many miles they walked, ran, swam or biked while participating in weekly photo challenges. By the end of the month, employees reached their goal of 5,000 miles, raising a total of \$5,000. Funds were equally split and donated to food banks in Walla Walla, Tri-Cities, and Yakima.















SCHOLARSHIP RECIPIENTS

Three students were selected as the first winners of a scholarship program offered through Finance Academy by Baker Boyer.

Aiden Carver and Talia Billingsley, both 2022 Walla Walla High School graduates, and Dilraj Kaur, a 2022 graduate of McLoughlin High School in Milton-Freewater, received \$1,000 each from Baker Boyer to support their continuing educational endeavors.

A chance at scholarships is offered to students who complete Finance Academy by Baker Boyer, a digital financial education program provided by the Bank through high schools across Eastern Washington and Eastern Oregon. The program offers lessons that are designed to prepare students to make wise financial decisions, focusing on problem-solving, self-reflection and digital games that provide real-life scenarios to practice critical concepts around budgeting, retirement planning, credit cards, student loans and more.

"This program is important because not only does it teach basic financial skills, but also includes a wide range of other topics, such as insurance, taxes, mortgages and much more," said Chris Christianson, who leads the program at Baker Boyer. "These subjects are often not taught in schools and are inevitable in adulthood, and therefore leaves students to try to figure it out on their own when they come to it."

As of the end of 2022, nearly 350 students in 15 schools were enrolled in the Finance Academy with more than 600 hours of learning and 914 modules completed.

"Baker Boyer is passionate about financial education because it entails critical concepts that can be used in many aspects of life," Christianson said. "Introducing the youth to these financial competencies early on will aid them in becoming well-versed adults."



Dilraj receiving scholarship award



Talia & Aiden receiving scholarship awards

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A HELPING HAND

Pandemic Giving

Over 2022, Baker Boyer donated \$65,000 to nonprofit organizations in Walla Walla, Tri-Cities, and Yakima, aiming to help those most impacted by the COVID-19 pandemic. With this last allocation, Baker Boyer's contributions to COVID-19 Pandemic relief for nonprofits exceeded \$150,000 from 2020-2022.

"We understand that the Pandemic affected everyone, and certainly our critical nonprofits that help some of the most in need," Baker Boyer President and CEO Mark Kajita said. "We are all in this together with the shared goal of keeping everyone as safe and healthy as possible during challenging times."

Baker Boyer gave back to its community by supporting people, businesses, and nonprofits throughout the Pandemic. In 2022, there were eight nonprofits that Baker Boyer supported through donations.

Recipients of Pandemic Giving



Blue Mountain Health Cooperative is an integration of services and training with a free walk-in clinic for nonemergency mental health care through future providers overseen by licensed experts in the Walla Walla Valley. – \$6,500



Children's Village is Yakima's only comprehensive provider of care for children with special health and developmental needs. The organization is planning a three-year capital expansion to provide additional services for children throughout Central and Eastern Washington. – \$13,000



Common Roots Housing Trust is an organization in Walla Walla that seeks to use a land trust and create a supply of affordable housing. – \$6,500



Historic Downtown Kennewick Partnership is a nonprofit helping drive economic growth in downtown Kennewick while supporting businesses hit both by the Pandemic and a devastating fire earlier in the year. – \$6,500



Rod's House is an organization in the Yakima Valley that serves homeless youth through an array of programs, housing support, and an emergency shelter currently in the works. — \$6,500



Safe Harbor is a multifaceted organization in the Tri-Cities with services to help families heal from trauma and prevent child abuse, including through a shelter for homeless teens, 13-17. - \$6,500



Walla Walla Senior Center Drive-Thru Meal Program supports drive-thru pickup meal service, which serves a population in need of food and with a high rate of immunocompromised participants at a time when other pandemic revenue support for the program has ended. – \$6,500



Yakima Union Gospel Mission provides emergency and long-term shelter, medical care, meals and a variety of programs for homeless men, women, and children. – \$6,500



YWCA Walla Walla helps families that experience domestic violence, which saw an increase during the COVID-19 Pandemic. – \$6,500

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ORGANIZATIONS

SUPPORTED IN 2022

Walla Walla Valley

Adam West Museum
Big Blue Boosters
Blue Mountain Action Council Food Bank
Blue Mountain Action Council of Walla Walla
Blue Mountain Council BSA
Blue Mountain Health Cooperative
Blue Mountain Therapeutic Riding
Children's Museum of Walla Walla
College Place Boosters
College Place Senior Event Committee
Common Roots Housing Trust
Community Council

Downtown Walla Walla Foundation

Edison Elementary PTA

Grace Clinic

Emmaus Counseling Center

Everfi Scholarships through BMCF
Mercy Corps
Frazier Farmstead Museum
Milton-Freewater Kiwanis Foundation
Milton-Freewater Rotary Club
Milton-Freewater Rotary Foundation
Milton-Freewater Downtown Alliance
Milton-Freewater Jr. Show & Sale
Office Moms & Dads - Foster Care
Providence St. Mary Foundation
Touchet Gardena Lions Club
United Way of the Blue Mountains
United Way of Walla Walla
Veterans Memorial Golf Course
Walla Walla Catholic Schools

Walla Walla Community College Foundation
Walla Walla County Cattlemen's Association
Walla Walla County Fairgrounds
Walla Walla Pacific Little League
Walla Walla Parks & Recreation
Walla Walla Police Foundation
Walla Walla Sheriff's Foundation
Walla Walla Valley Academy
Walla Walla Valley Rodeo Club
Walla Walla Valley Wine
Walla Walla SBDC
Walla Walla Senior Center
Walla Walla Realtors Care & Share Food Drive
Walla Walla Sweets Baseball Club
YWCA of Walla Walla

Tri-Cities

Alzheimer's Association of Tri-Cities Boys & Girls Clubs of Benton and Franklin Counties CBRC Health & Wellness Fuse

Historic Downtown Kennewick Partnership

Junior Achievement of Washington
Kennewick Kiwanis Foundation
Safe Harbor of Tri-Cities
Second Harvest
Senior Times Magazine
Soroptimist International of Three Rivers

Therapeutic Riding of Tri-Cities
Tri-Citian of the Year Foundation
Tri-City Regional Chamber of Commerce
United Way of Tri-Cities

Yakima

Children's Village of Yakima
Emily Harris Memorial Foundation
First Tee of Central Washington
Heritage University
Pacific Northwest University of Health Sciences
Rod's House

The Yakima Country Club Women's Division

Wellness House
Yakima County Development Association
Yakima Downtown Rotary
Yakima Humane Society
Yakima Kiwanis Charitable Trust Foundation
Yakima Parks & Recreation

Yakima Rotary Food Bank

Yakima Schools Foundation Yakima Tennis Club Yakima Town Hall Series Yakima Union Gospel Mission YWCA of Yakima

LOCATIONS 1149 N. Edison Street 7 W. Main Street 1931 E. Isaacs Walla Walla, WA 99362 Kennewick, WA 99336 Walla Walla, WA 99362 1530 Plaza Way BOYER WATIONAL BANK BAKER BOYER NATIONAL BANK



TO LEARN MORE VISIT

bakerboyer.com/communityimpact

